

Inauguration of the Academic Year: Mr. Anil Philip, President, XIME; Amb. C.P. Ravindranathan, Chairman, XIME Kochi; Dr. Roshni James, Director; and Mr. Tanuj Choudhry, CEO, HomeLane.

Xavier Institute of Management & Entrepreneurship
Bangalore | Kochi | Chennai

VISION

To be a premier Management institution that shapes leaders and entrepreneurs with a commitment to sustainability and social equity in a technologically enabled world.

MISSION

1. To deliver superior education in the disciplines and arts of management through academic excellence anchored in practical learning and research.
2. To foster in its students traits of ethical leadership as well as devotion to socially responsible business and sustainability.
3. To endow its students with analytical and advanced technological skills to assure effective and successful performance in the contemporary world.
4. To promote among its students entrepreneurial thinking, innovative disposition, and a global mindset.

VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity and Inclusivity
- Societal Concern.

EDITORIAL TEAM

Faculty Coordinators

Dr. Mythiri B., Ms. Harsha Ann George, Ms. Arul Thava Mary A.

Students (Bangalore)

Karnati Sathwika
Kirti Singh
Suranjana Mondal
Anuja
Angalika
Varsha Nagarajan
Sayan Paul

Students (Kochi)

Harshasree
Badithala
Krishnendu Pilla
Pratyasha Priyambada
Preena Nimbhorkar
Meghna Vinod

Students (Chennai)

Sherin Rizpah C
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Roshni Raju Gorule
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XIME KOCHI

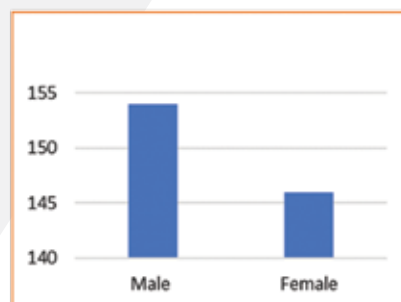
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ABOUT PGDM BATCH 31 AND PGDM-BA 05

The XIME family has proliferated with the arrival of the 31st PGDM Batch and the 5th PGDM-BA Batch, steering a new academic year. Known for its enthusiasm, the XIME campus thrives on a diverse and culturally enriching student community. Presenting a glimpse of the diversity that this institution takes pride in, inculcating a spirit of unity in diversity.

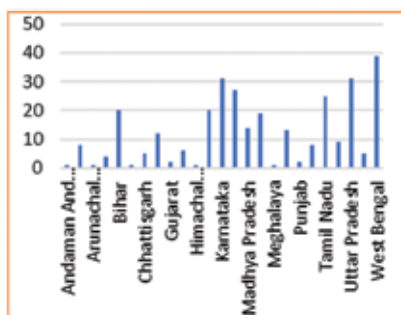
GENDER DIVERSITY

This year, 300 students joined, of which 154 are males and 146 females representing XIME's commitment to promoting a diverse environment, where differences are seen as strengths. XIME proudly nurtures a community that prioritises gender equality.



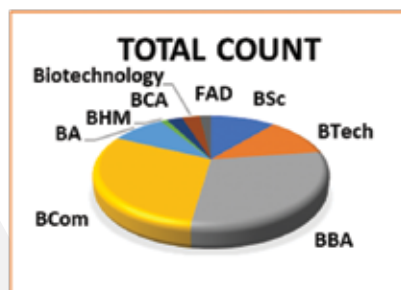
STATE WISE DISTRIBUTION

The XIME student community is a kaleidoscope of cultures and traditions, showcasing 25 states and union territories across India. Notably, 39 students from West Bengal, 31 from Uttar Pradesh, 27 from Kerala and 25 from Tamil Nadu, showcase the rich geographical diversity at XIME.



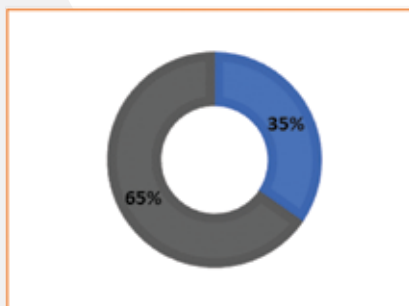
VARIED STREAMS

Students arrive from various academic backgrounds, adding to the diversity of XIME's academia. This diverse blend of disciplines amplifies and creates a holistic learning experience.



WORK EXPERIENCE DEMOGRAPHY

XIME's student community reflects a diverse range of work experience levels. 104 students bring valuable professional expertise to the classroom, while 196 contribute youthful energy, curiosity, and a strong eagerness to learn. Together, they create a balanced and dynamic learning atmosphere.



A large, modern, light blue building with many windows, surrounded by lush green trees. The XIME logo is visible on the top of the building.

XIME BANGALORE NEWS

CHAKRA 2.0 - INTERNATIONAL YOGA DAY CELEBRATION

On June 20, 2025, a 60-minute session was held at the Central Lawn to celebrate International Yoga Day. Facilitated by our faculty, Ms. Aparna S, the event was attended by 30 faculty and staff members. The session focused on introducing participants to yoga through simple asanas, breath awareness, and guided relaxation. The goal was to provide a beginner-friendly experience highlighting yoga's physical, mental, and emotional benefits. Attendees responded positively, reporting that they felt relaxed and refreshed, and found the gentle stretches and simple breathing techniques accessible to everyone.



POSH AWARENESS SESSION

On July 1, 2025, Dr. Rama R. Iyer, Managing Partner at Ayana Legal, conducted a

Prevention of Sexual Harassment (POSH) awareness session. The session focused on reinforcing the institution's commitment to a safe and respectful environment, covering the legal foundations of the POSH Act (2013) and its relevance in educational settings. Key topics included definitions and examples of sexual harassment, the structure and responsibilities of the Internal Complaints Committee (ICC), guidance on filing complaints and investigation procedures, and the rights and responsibilities of all campus stakeholders under POSH. The session also incorporated case studies and real-world scenarios to illustrate complexities and best practices.

INAUGURATION CEREMONY



XIME Bangalore officially commenced its new academic year with the inauguration ceremony for PGDM Batch 31 and PGDM-Business Analytics Batch 05 on 8 July 2025. The day began with a Holy Mass led by Rev.

Fr. Denzil Lobo, providing a spiritual start to the students' journey. This was followed by a community breakfast, fostering connections among students, faculty, and parents in a relaxed setting.

The formal ceremony featured key addresses from distinguished guests. Mr. Anil J. Philip, President of XIME Society, delivered a welcome address on the importance of adaptability in the business world. Following him, Mr. Tanuj Choudhry, Co-founder and CEO of HomeLane Technology, shared insights on embracing risks and fostering a culture of innovation. Prof. C. P. Ravindranathan, Chairman, XIME Kochi, also addressed the gathering, emphasising the transformative journey ahead and urging students to approach it with dedication and focus. The event concluded with a motivating vote of thanks from a Batch 31 student.

The inauguration was the capstone of a week-long orientation programme held from 2 to 8 July, during which students participated in a diverse range of guest lectures and interactive sessions. These sessions collectively enriched students' understanding of resilience, leadership, and career readiness, laying a strong foundation for their academic and professional journey at XIME.

STUDENT CLUB ORIENTATION

The new academic year at XIME Bangalore kicked off with a wave of student club orientations and inaugurations, welcoming the incoming students.



Finitiative held its inauguration on July 22, 2025, with a keynote from Mr. Aditya Kulkarni of Juspay. He discussed how fintech is changing the finance industry, emphasising the evolving digital payment landscape and the skills needed for success. The ceremony also included the official badge handover to new club members.

HRuday hosted its orientation on July 7, 2025. The session introduced students to the club's vision and past activities like SIP Sundays and LinkedIn Lens. The team also provided a sneak peek at upcoming events, including HR case competitions and resume workshops.



MarkXIME and X-Oration held a joint inauguration on July 21, 2025. The event featured a keynote address by Mr. Arun Bright from Sabre, who encouraged students to embrace their unique stories and lead with purpose. The new core teams for both clubs were officially inducted, setting the stage for a year focused on marketing, communication, and leadership.

The Cultural Committee introduced the new batch to the XIME community with a lively Talent Showcase on July 8, 2025. The event featured performances by juniors and helped the committee scout for talent for future events.

XOps also held its orientation on July 8, 2025, providing an overview of the club's purpose and role in promoting operational excellence. The session highlighted how XOps blends industry knowledge with student-led learning.

X-Tech welcomed students on July 7, 2025, with an interactive and fun orientation. The

club's president emphasised that students don't need to be "techies" to join, just have a "spark" for creative thinking and problem-solving. The event aimed to showcase the club as a dynamic space for innovation and collaboration.

INSPIRA DISTINGUISHED SPEAKER MR. RAJESH DASH



The Inspira Distinguished Speaker Series featured Mr. Rajesh Dash, Associate Vice President of Product, Category & Trade Marketing at Duroflex, on April 3, 2025. Drawing from his industry experience, he highlighted future trends that educators and professionals should be prepared for as AI continues to influence business landscapes. The series has two upcoming sessions: one on June 13 with Prof. Apurva Saaria (IFMB) focusing on HR, and another on June 25 with Prof. Deepak Sehgal (IIMB) on General Management.

EXTERNAL PROGRAMMES

FDP on Navigating the AI Frontier

A two-day Faculty Development Programme (FDP) on "Navigating the AI Frontier" was held on June 27-28, 2025, with 17 faculty members from Bengaluru, Kochi, Chennai, and other external institutions attending. The workshop was inaugurated by Prof. J. Philip and featured Dr. Johnson Clement sharing his insights, alongside Prof. Madhukumar and Dr. Krishna Kumar Nallur. The sessions covered emerging AI tools, ethical

considerations, and strategies for integrating AI into teaching, research, and administrative processes. Faculty participants engaged in hands-on demonstrations. The programme aimed to empower educators to harness AI responsibly, ensuring its effective application in shaping future-ready learners.



Case Writing Workshop

An external Management Development Programme (MDP) on "How to Excel in Case Research & Case Writing" was organised by Prof. NMK Bhatta on April 3-4, 2025, and saw the participation of 55 faculty members. The session guided participants through identifying real-life business situations, framing problem statements, and presenting facts in a structured, engaging manner. Learners actively developed their case studies with background narratives, key issues, and discussion questions, gaining practical insights into balancing objectivity with creativity. The workshop concluded with peer feedback, equipping students with tools to craft compelling and academically rigorous cases.



CLUB ACTIVITIES

Finitiative

Financial Awareness Campaign

In April 2025, Finitiative took a creative step to promote financial awareness across campus by launching a poster campaign centred on the theme “Don’t Be a Financial Fool.” Tied to the spirit of April Fool’s Month, the poster shared simple yet important reminders about attending finance classes, making smart financial choices, and avoiding financial pitfalls. Awareness posters were displayed daily on classroom smartboards and shared across our social media platforms. Through this initiative, Finitiative found a fun yet meaningful way to keep financial literacy in students’ minds, even without a formal event.

SIP Sundays

Team Finitiative, in collaboration with Hruday, hosted SIP Sundays on May 11, 2025 - an engaging online session designed to help students maximise their learning and impact during finance internships. The session featured Ms. Shivani Papneja (PGDM Batch 29) and Mr. Aman Agrawal (PGDM Batch 28), who shared their SIP experiences, interview journeys, and practical insights from their current roles. From cracking selection rounds to presenting key takeaways from their SIP reports, the speakers offered real-world perspectives that bridged classroom learning with industry expectations. They also shared resume-building tips, choosing the right profiles, and making the most of internship opportunities. The honest and relatable experiences struck a chord with the attendees. Students actively participated, asking questions and seeking guidance, making the session highly interactive and enriching. SIP Sundays successfully equipped attendees with clarity and motivation to approach their finance internships with confidence and purpose.

Intern Views

The club hosted InternViews on May 18, 2025- a week-long online competition for Batch 30 and BA04 students. The initiative aimed to raise awareness about the financial status of various companies by encouraging students to share insights gained during their internships. Participants submitted 45-second videos introducing their internship company, outlining their roles, and presenting key financial takeaways. These videos were shared as Instagram stories on Team Finitiative’s official page, with the winner selected based on audience engagement. On June 5, 2025, B. Sathvik from PGDM 30 was declared the winner for garnering the highest number of likes. InternViews fostered peer learning and creativity and enabled students to simplify and communicate financial concepts, making finance more accessible and engaging for all. The event was a thoughtful blend of education, creativity, and digital engagement.

Inaugural Ceremony-Finitiative

The inauguration of Finitiative on July 22, 2025, for the academic year 2025–26 was successfully conducted. The ceremony marked the formal beginning of the club’s initiatives, promoting financial awareness, learning, and innovation among students. The ceremony began with the official badge handover, symbolising the induction of new club members. The chief guest graced the event, Mr. Aditya Kulkarni, Head Payment Aggregator at Juspay, who delivered a keynote address on “Career Opportunities in Finance: Then vs Now.” He shared insights on how fintech is transforming the finance landscape, the evolution of digital payment systems like UPI and ULI, and the changing skillsets required in the industry. He also discussed real-world challenges in digital finance and illustrated his points with case studies on companies like Slice and Ola. The President of Finitiative formally declared the club open for the academic year 2025-

26, marking the beginning of a new phase of financial learning and exploration.

Financial Awareness programme at UPAY

Finitiative conducted the second episode of its Financial Awareness Programme on July 26, 2025, at the UPAY Learning Centre in Electronic City Phase I. The initiative aimed to simplify basic financial concepts and present them in ways that young students could easily understand and relate to. The session was facilitated by twelve volunteers, including six from PGDM Batch 31 and BA05. Class levels grouped students, and each group received a session tailored to their level of understanding. The younger children learned through stories, games, and fun examples, while the older students engaged with real-life situations to explore topics such as needs vs wants, budgeting, income, expenditure, and the importance of saving. This episode of the Financial Awareness Programme reaffirmed Finitiative's vision of making finance approachable and relevant, even for young learners from underserved communities. The feedback from the students was heartening. Many actively participated, asked questions, and even shared examples from their own homes - such as how their families plan expenses or save money. Their enthusiasm made the session highly interactive and impactful.

HRuday

LinkedIn Lens

Team HRuday successfully organised LinkedIn Lens, a dynamic content challenge held from June 17 - 21, 2025, to encourage students to share their internship experiences and build their professional presence on LinkedIn. Participants created insightful posts based on curated topics, showcasing their learning journeys, personal branding, and workplace reflections. The challenge

witnessed enthusiastic participation and high-quality content, with Saptarshi Das emerging as the winner based on cumulative likes and reach, earning a cash prize for his standout contributions. Special recognition was also given to Anjali Mohanty for securing the second-highest engagement, along with Mohnish Sharma, Parul Priya, Snehasis Mondal, Shruti Khatri, and Vasini J, for their compelling efforts. The event was a meaningful platform for storytelling and peer learning, reinforcing HRuday's commitment to helping students elevate their digital footprint and professional visibility.

Club Orientation

On July 7, 2025, HRuday conducted its orientation session for PGDM Batch 31 and BA05, led by Club Coordinator Ms. Aparna S. The session introduced the new batch to the club's vision, key initiatives, and opportunities for involvement. A highlight of the event was a showcase of major activities from the previous academic year, including SIP Sundays, LinkedIn Lens, Speed Mentoring, and HRuday Diaries, along with workshops on HR tools and concepts. The team also presented a glimpse of upcoming events planned for 2025–26, such as HR case competitions, resume workshops, and industry interactions. The session saw enthusiastic participation and registrations from the new batch, setting a positive tone for another year of collaboration, learning, and leadership under the HRuday banner.

Badge Opening Ceremony



On 15th July 2025, HRuday Club conducted an impactful Speed Mentoring session as part of the Opening Badge Ceremony for PGDM Batch 31 and BA05, featuring Mr. Onkaramurthy Shivanna, HRMS Lead at WhiteGold and a seasoned expert in HR operations and shared services. The session, titled Career Guidance for MBA Freshers, aimed to help students kickstart their MBA journey with clarity and direction. Mr. Shivanna shared his career journey, spoke about building a successful HR career, and emphasised the importance of early planning, digital adaptability, and aligning academic choices with long-term goals. Students gained practical insights into HR domains such as workforce analytics, HR tech, and people strategy. The session included an engaging Q&A, in which students discussed electives, internships, resume-building, and industry expectations. The attendees highly appreciated Mr. Shivanna's honest advice and actionable tips. The session set a positive tone for the year ahead with enthusiastic participation and strong takeaways. Under the guidance of Ms. Aparna S, Club Coordinator, HRuday reaffirmed its mission of bridging the gap between industry and academia through relevant, real-world interactions.

MARKXIME

Inaugural Ceremony



With badges gleaming and spirits high, MarkXIME began its journey into 2025 with its Inaugural and Badge Ceremony 2025,

held in collaboration with X-Oration. The evening celebrated the official induction of the new core team and featured a powerful keynote by Mr. Arun Bright, Director - Product Management at Sabre. Mr. Bright inspired students to embrace their uniqueness, market their stories, and lead with purpose. The event set the stage for a year defined by creativity, leadership, and bold ideas.

X-Oration

On July 21, 2025, XIME Bangalore hosted the inauguration of two student clubs—MarkXIME and X-Oration. The event was attended by students, faculty, mentors, and Mr. Arun Bright, Director – Product Management at Sabre Corporation. It marked the beginning of the academic year, focusing on marketing, communication, and leadership. The event began with a welcome address by Ms. Pankhuri, Vice President of MarkXIME, who spoke about how clubs like MarkXIME and X-Oration help students build professional skills and peer learning outside the classroom. Mr. Arun Bright delivered the keynote. He shared his career path from completing his MBA at IBS Hyderabad to his role in travel-tech companies like Amadeus and Sabre. He spoke about the need for product thinking, user understanding, and practical knowledge in business. He encouraged students to balance data with empathy, led by asking questions, and to treat failures as learning experiences. His session was followed by an interactive Q&A. Ms. Pankhuri shared how her internship under Mr. Bright helped her understand product problems better. During the event, Mr. Arun Bright awarded the newly elected X-Oration core team members. Faculty mentors Dr. Krishnapriya (MarkXIME) and Dr. Bhadra (X-Oration) were acknowledged for their support and guidance. Vaishnavi delivered the vote of thanks, recognising Mr. Bright, the faculty, and the student team. The Maria Philip Future Leader Debate was also

announced, with student applications invited for the organising committee.

XIME Winners

XIME Shines at YUVOTSAV 2025, Dayanand Sagar Institute

Students from XIME Bangalore participated in YUVOTSAV 2025, a three-day intercollegiate fest hosted by Dayananda Sagar Institute from 16th to 18th July 2025. The event saw participation from several reputed B-schools, with competitions across key management domains including Marketing, HR, and Finance. XIME students showcased exceptional performance, securing 1st place in all three categories — Tanzila Naaz, Vedika Rastogi, Vaishnavi and Tanul in Marketing, Mohnish Sharma and Harshita Shil in HR, and Hitha H Hedge, Siva Shalini, Siddhant Chourasia and Bhavya Surana in Finance.

Owing to their consistent wins and teamwork, XIME Bangalore was awarded the Overall Championship at YUVOTSAV 2025. This achievement highlights the talent and preparedness of XIME students and reflects the institute's strong emphasis on holistic development through competitive and practical exposure.

Cultural Committee

Junior Orientation - Talent Showcase

The Cultural Committee successfully started the term with its first event, the Talent Showcase, held on July 8, 2025, during the Junior Orientation at XIME.

This formal yet spirited evening served as a vibrant welcome to the new batch of students. The event featured a variety of performances, including singing, dancing, and acting, all delivered by the juniors themselves. It was a wonderful opportunity for them to express

their creativity and begin their journey at XIME on a high note.

Beyond being a warm introduction to the XIME community, the showcase also aimed to foster early engagement, boost confidence, and ignite interest in cultural activities. Importantly, it also provided a platform for the Cultural Committee to spot promising talent for future events and XIME club initiatives.

Club Badge Ceremony

An official badge ceremony was held on July 18, 2025, to formally induct new members of the Cultural Committee, X-Insights, and the Sports Committee. During the event, Ms. Pooja presented badges to the core members of the Cultural Committee. The committee's president, Aryan Gupta, officially declared the committee open for the 2025–26 academic year. The ceremony emphasised leadership, collaboration, and the committees' shared commitment to enhancing student life at XIME.

XSEED

Pottery Event

The XSeed Club launched its monthly activities on July 18, 2025, with a creative and eco-friendly event held in the Eastern Lawn and F3 Classroom, themed "Green Corners in Every Room" The pottery painting event encouraged students to decorate clay pots and promote the use of indoor plants. The initiative aimed at reducing plastic use and promoting natural aesthetics in student spaces. This activity is also tied to our broader Indoor Plant Movement, which promotes sustainable living through small, impactful green choices. The event saw enthusiastic participation, especially from the junior batch, and sparked positive conversations around eco-conscious lifestyle habits.

Club Inauguration Ceremony

The official inauguration of XSeed Club for the academic year 2025-26 was hosted on July 25, 2025, marking the beginning of a new chapter. The event commenced with an introduction to the club's vision, followed by a presentation highlighting key activities from the previous year, including sustainability drives, mental well-being campaigns, and social outreach programmes. Mr. Sunil Rangreji, Founder of Children Love Castle (CLC), was the chief guest. He delivered an inspiring talk about the 17 Sustainable Development Goals (SDGs) and shared his NGO's impactful work in child welfare and environmental awareness. The juniors actively engaged in a Q&A session, showcasing curiosity and passion for change. The ceremony continued with the Batch Ceremony, where new members and office bearers received their official club badges. The event concluded with a vote of thanks and a symbolic gift of a potted plant and a book to the chief guest, representing knowledge, growth, and sustainability.

XOps

Orientation Programme

On July 8, 2025, XOps held its orientation for the incoming batch of students. The brief but impactful session aimed to introduce the new students to the club's vision, purpose, and role in promoting operational excellence on campus. During the orientation, the audience was given an overview of what XOps stands for, the kinds of activities and initiatives the club undertakes, and a recap of key events organised in the previous academic year.

The session showed how XOps integrates industry-relevant operations knowledge with student-led engagement and learning. Following the club introduction, all current members of XOps, including the executive team and office bearers, were formally introduced to the students. This allowed the juniors to familiarise themselves with

the club's leadership and understand the structure and functioning of the team. The orientation served as a warm welcome, encouraging them to engage with the club's initiatives and become part of its dynamic and learning-driven community.

Inauguration Ceremony



On July 23, 2025, XOps held its inauguration ceremony for the 2025-26 academic year. The event's keynote address was delivered by Mr. Sourabh Mohapatro, an alumnus and former executive member of XOps, who now works in advanced business analytics.

Mr. Mohapatro's address, "Leveraging Advanced Analytics for Positive Business Impact," drew from his career in Retail & CPG Marketing, Healthcare, Pharma Commercial, and Risk Analytics. He emphasised the importance of agility and adaptability in career growth and explained how data-driven insights transform traditional business decisions.

Following his talk, Mr. Mohapatro engaged in an interactive Q&A session with the students, answering questions about real-world analytics applications, career paths, and preparation for operations and data science roles. The event concluded with a badge distribution ceremony. Mr. Mohapatro presented official XOps badges to the new office bearers and executive members, formally marking the start of their leadership journey. The President of XOps then officially declared the club open for the new academic session.

X-Insights

Badge Ceremony

X-Insights, the analytics club of XIME Bangalore, in collaboration with the Cultural Committee and the Sports Committee, conducted its official badge ceremony on July 18, 2025, to inaugurate club activities for the academic year 2025–26.



The ceremony commenced with a thought-provoking session led by guest speaker Ms. Varsha Kishore, titled “AI Beyond the Code.” She offered valuable insights into the evolving role of AI in marketing and analytics, particularly for MBA graduates. Her talk addressed key questions surrounding the relevance of coding in business, the growing importance of prompt engineering, and whether AI poses a genuine threat to traditional employment roles.

Following the discussion, Professor Nikhil Jonathon felicitated Ms. Kishore. She then presented badges to the newly inducted members of X-Insights. The badge presentations for the Sports Committee and Cultural Committee followed shortly after. The event concluded with Ms. Kali Prakash, President of X-Insights, officially declaring the club open for the 2025–26 academic year.

With the commencement of its activities, X-Insights aims to engage XIME students more deeply in the field of analytics through events that are both educational and enjoyable. As one of XIME’s core clubs,

X-Insights remains committed to upholding the institution’s legacy through its initiatives and contributions.

SQL Workshop

X-Insights, the analytics club of XIME Bengaluru, conducted an offline workshop on the Database Management System (DBMS) – SQL – on July 26, 2025, at the VOS Hall in the MDP Block of the XIME campus. The workshop was designed to introduce participants to the fundamentals of SQL. It concluded with an interactive quiz to assess the participants’ retention and the overall effectiveness of the session.

The workshop was officially announced on July 24, 2025, through the club’s Instagram account, official email IDs of registered students, and the unofficial XIME student WhatsApp group. The announcement included event details, scheduled for Saturday, July 26, at noon. Upon registration, participants received a guide with instructions on downloading and installing PostgreSQL on their laptops. Attendees were requested to come prepared with the software installed. The session commenced at noon in VOS Hall and was conducted by Ms. Kali Prakash, President of X-Insights. The workshop focused on the creation of tables and the execution of basic SQL commands. The club’s promotion efforts led to a remarkable outreach, achieving 25.6 thousand views on Instagram within just two days. Out of 76 registrants, 55 participants attended the session, which was open to both junior and senior students. To conclude the workshop, an interactive quiz was conducted to evaluate the participants’ understanding of the session. Arpan Shah secured the top position in the quiz. A feedback form was also circulated to all attendees to gather insights for future improvement.

X-Tech

Orientation Programme

On July 7, 2025, the session kicked off with a warm welcome from the President of X-Tech, who introduced the club's vision with excitement and authenticity. She spoke about how X-Tech is more than a technical club—it's a playground for creative thinkers, bold doers, and problem-solvers from every specialisation. The spotlight then turned to the X-Tech team, where each core team member introduced themselves and their roles. The X-Tech team wrapped up with a clear and powerful message to the juniors: "You don't need to be a techie. You just need to bring your spark." It gave juniors a sense of the culture they're stepping into: one where innovation doesn't wait for permission, teams become families, and a thousand experiments do bloom.

Empressario

Empresario 2025 Kicks Off with Inspiring Keynote and Leadership Induction

Empresario 2025 was inaugurated on July 17 at M S Oberoi Hall with a keynote by Mr. Gautam Malaiappan, Founder & CEO of Hire Happi. Speaking on "From Idea to Execution," he urged students to embrace action, resilience, and innovation. The session was followed by the formal induction of the new batch leaders, with Mr. Malaiappan awarding badges. The event concluded with the launch of the Step-Up Programme and the Incubation Cell, reinforcing XIME's focus on entrepreneurship and student leadership. Mrs. Vinitha Vincent addressed the students with an overview of the Step-Up Programme's objectives, motivating them to explore its full potential. The evening marked more than just the start of a new term; it signified a renewed commitment to leadership, innovation, and growth within the student community.

Alumni Committee

XIME Bangalore continues to nurture future-ready leaders, as seen through its accomplished alumni. Moksha Chaturvedi (PGDM Batch 29), now at KPMG Global Services, highlights the transformative power of mindset over talent and values the resilience and support gained at XIME. Thamelnesan Nithyanandam (PGDM Business Analytics, Class of 2025) calls XIME a launchpad that instilled excellence and equipped him to decode data and drive strategy through a dual Business Analytics and Marketing major. Kruti Shah (Batch 29), placed at Cognizant, commends the institute's seamless placement process and the unwavering support from the placement team. These alumni collectively reflect XIME's role in shaping bold thinkers and decisive professionals for a dynamic, data-driven world.

Sports Committee

XIME Shines at SIBM Bangalore's Uthopia'25

XIME Bangalore made its mark at SIBM's Uthopia'25, with 20 athletes across five teams competing in football and basketball. In football, XIME Champions edged out IZEE in a shootout, while Lethal Ballers beat Mt. Carmel 3–0 with goals from Sparsh, Aromal, and Sandeep. Both teams reached the quarterfinals but exited after close shootouts. In basketball, the women's team, Snap Shooters, narrowly lost 2–1 to ICFAI, while the men's teams fell to Alliance University and IIIT-B. Despite the results, XIME teams showcased strong spirit, discipline, and sportsmanship, reinforcing their presence in intercollegiate sports.

CHAIRMAN'S DIARY

Date	Event
July 4	Meeting with Mar Antony Prince Panengadan, Bishop of Shamshabad Diocese, along with the senior colleagues at XIME
April 17	Chennai Convocation
April 5	Foundation Day

FACULTY ACHIEVEMENTS

Date	Event	Participant Details
07/05/2025	Conference on Industrial Metaverse By CII	Mr. Dakshina Murthy
07/05/2025	Conference on Industrial Metaverse By CII	Ms. Shimona Shriya
9 April onwards	FDP at IIM Ahmedabad	Dr Rajkumar S

DOCTORATES AWARDED

FACULTY	UNIVERSITY
Dr Mythiri B.	National Institute of Technology, Tiruchirappalli (NIT-T)
Dr. Manoj Kumar	Bharatiyar University
Dr. Emily Maria Jose	Vellore Institute of Technology (VIT-Vellore)

RESEARCH PUBLICATIONS

Author(s)	Title & Journal	Category
Dr. G. Devakumar	Consumer Law In The Digital Age: Challenges And Opportunities By National Academic Press	Book
Dr N Meena Rani	Evolving Demands: Insights from Emerging and Established Sectors in the Indian Economy, printed by Phoenix Publishers India	Edited Book published by Lambert Academic Publishing, UK.
Mr Johnson Clement Madathil, Assistant Professor, XIME Bangalore	Generative AI advertisements and Human-AI collaboration: The role of humans as gatekeepers of humanity Generative AI advertisements and Human-AI collaboration: The role of humans as gatekeepers of humanity in <i>Journal of Retailing and Consumer Services</i>	Scopus & ABDC-A
Dr. Mythiri B, Assistant Professor, XIME Bangalore (Co-authored)	Navigating the Indian Fashion E-Commerce Landscape: Challenges and Opportunities for Emerging Start-Ups in the <i>International Journal of Global Business and Competitiveness</i>	ABDC-C

Dr Trinley Paldon Sr. Assistant Professor, Department of Finance, Xavier Institute of Management & Entrepreneurship,	Digital Assets in India: A Systematic Review and Analysis in the <i>Journal of Business Analytics and Data Visualisation</i>	Google Scholar
	Theoretical paper on the Gig Economy in India: A Rising Force in the Workforce in the <i>Journal of Women Entrepreneurship and Business Management</i>	Google Scholar
	Alternative Investment Funds in India: A Theoretical Perspective in a <i>Journal. of Accounting Research, Business and Entrepreneurship, Finance Management</i>	Google Scholar
Nikhil D Jonathan Assistant Professor, XIME Bangalore	Enhancing GDP Forecast Accuracy: Comparing Neural Hierarchical Interpolation For Time Series (N-Hits) Model and Vector Autoregression (VAR) Model For U.S. Economic Planning in the <i>World.Journal.of Management and Economics</i>	ABDC-C
Ms.Aparna S Assistant.Professor, XIME Bangalore (Co-authored)	Occupation as a Factor Driving Quick Commerce Adoption among Consumers in <i>Empirical Economics Letters</i>	ABDC -C
Madhukumar PS (Co-authored)	Innovative AudioVisual Techniques in Information Systems: Enhancing Creative Processes and Consumer Engagement in <i>Journal of Information Systems Engineering and Management.</i>	Scopus
Dr Rajkumar S & Mr Nandhakumar S	Exploring the Nexus Between Human Capital and Corporate Growth: The Indian Case in the <i>European Economic Letter</i>	ABDC-C
Dr.G.Devakumar	National Academic Press Consumer Law In The Digital Age: Challenges And Opportunities	BOOK



SIP DIARIES: IMPACTFUL CONTRIBUTIONS FROM DIVERSE SPECIALISATIONS

The Summer Internship Programme (SIP) offered students a platform to go beyond classroom learning and make meaningful contributions across all specialisations.

Krishna Kumar, at ISS Global Forwarding, which is owned by the Government of Dubai, contributed to the Numaligarh Refinery expansion, one of the largest operational projects in recent times. He managed Super ODC logistics, 1,765 tons across 4 packages, a project highly featured on major operational platforms. Likewise, Rishabh Jain, at Zepto as a Central Operations Strategy, Bengaluru, led the digital migration of 30,000+ employees from BetterPlace to Zepto's in-house HRMS, ensuring 100% data integrity.



XIME CHENNAI CELEBRATES ETHNIC DAY

On 14 February 2025, XIME Chennai came alive with colours, traditions, and St.

Sherin Rizpah C, during her HR internship at TVS Supply Chain Solutions Global HQ, Chennai, contributed to the World Environment Day CSR initiative on June 11, 2025, at Sarada Vidyalaya, T. Nagar. Organized by TVS Cares and Biblubox, the event educated students on sustainability through interactive games like Piri Piri, Manjapai, and HISS.

Vindhya V, at ICICI Prudential Mutual Fund, analysed 113 mutual fund distributors to identify engagement gaps. Her work contributed a ₹50 lakh PMS lead, improved RM onboarding, and led to digital engagement strategies that increased reach by 60% and follow-ups by 30%. Shruthi P S at OBO Bettermann India, where she developed a project reference repository and compiled case studies from key clients like Google and IBM. Rishab Chourasia at Typof and SME Pay managed multiple functions and gained recognition from StartupKaro as the social media face of SME Pay. Geetansh Srivastava, at L&T Finance, conducted an in-house training session on credit policy for the future assistant managers.

WELCOMING NEW FACULTY

We are pleased to welcome two new members to our faculty team. Dr. S. Ajit joins as Associate Professor, bringing over 23 years of experience in teaching and research, with a previous role at St. Joseph's College of Engineering. He holds a Ph.D. in Management and specialises in Operations Management. Mr. Surentran David brings over 17 years of experience in academia and industry, and has worked with Cognizant and L&T Infotech. A UGC-NET-certified professional with an MBA in Finance and Marketing, he is currently pursuing a Ph.D. in Sustainable Finance.

CLUB ACTIVITIES

SIP Sundays 2025: Guiding Batch 8 From Internships To Placements

The *SIP Sundays* series, held from 11th May to 1st June 2025, played a pivotal role in guiding Batch 8 through their Summer Internship Programmes. The inaugural session featured Kendrick Jerry Ramesh (Infosys) and Aparna Balaji (EY), who shared strategies on storytelling, resume building, and interview preparation.



The Finance-focused Sunday on 18th May, hosted by HRuday and Finitive, brought in Sasank Nanduri (PwC) and Abhishek Mohan Chari (ASK Investment Managers), offering valuable insights on financial modelling and project ownership.

On 25th May, a dual session included HR learnings across campuses and an Operations-focused talk by Karthikeya Swamy Alla, emphasising analytical thinking and adaptability.

The final session on 1st June, led by Dinesh Konidala and Wasin Akram from X-Insights, focused on goal-setting, communication, and growth mindset.

These sessions empowered interns to tackle SIP challenges with clarity and confidence, making their journeys impactful and placement-ready.

SPEAKER SESSIONS

Navigating Change: Insights On Society 5.0 And Entrepreneurship By Mr. Varun Mirlay

XIME Chennai hosted an engaging session on Change Management and Entrepreneurship by Varun Mirlay, a researcher and MBA graduate from Australia and the London School of Economics. He spoke about how emerging technologies like AI and IoT are transforming society into what is now called Society 5.0, where digital and physical worlds merge.

The session also shed light on government initiatives like ONDC, MeitY, and IITM RP that are making entrepreneurship more accessible. Varun ended with an inspiring call to action, encouraging students to believe in their ideas and take the first step without waiting.

STUDENT ACHIEVEMENTS

Miss Chennai 2025: A Notable Achievement

We are pleased to share that Ms Priyadarshini, a student of Batch 8, won the title of Miss Chennai at the Miss Grand Tamil Nadu event held on April 5, 2025, at VR Mall, Chennai. Outshining over 50 talented participants from

across South India, Priyadarshini's grace and confidence won her the coveted title.



Innovation Rooted in Tradition: Spicesome By Karthikeya Dev

Karthikeya Dev, a Batch 8 student, has been featured in prominent publications such as UAE Times, INC91, Startup Times, and Business Press for his inspiring entrepreneurial journey. Choosing passion over conventional paths like IIT admissions and job offers, he founded Spicesome, a brand rooted in his childhood memories of his grandfather's spice farms in Kerala. Focused on authenticity, traceability, and quality, Spicesome sources directly from farmers, offers preservative-free spices, and uses QR-code traceability to ensure transparency. His work has not only gained media attention but has also inspired through many platforms.



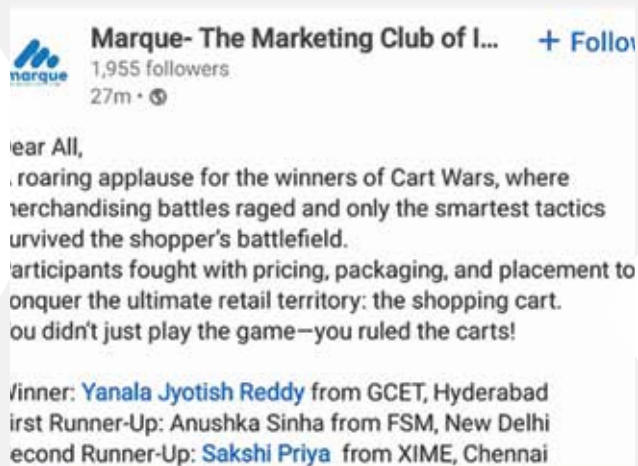
Leading With Impact: Shreyasi Joins HR Today As Campus Ambassador

Ms. Shreyasi Hazra from Batch 8 has been selected as the Campus Ambassador for HR Today, representing XIME Chennai on 27th May 2025. She was chosen for her strong LinkedIn presence and active engagement.

She will collaborate with students from leading B-schools like IIMs, Great Lakes, and XIMB, and connect with top HR professionals across the industry.

Sakshi Priya Showcases Marketing Acumen At IIM Rohtak Quiz

Sakshi Priya, a student of Batch 8, secured third place in Cart Wars: The Merch Battle, an online quiz competition organised by the Indian Institute of Management (IIM) Rohtak on May 10, 2025. The event saw participation from over 370 individuals representing reputed institutions across India. Her achievement highlights academic excellence and competitive spirit at a national level.



Karthikeya Dev Participates In Tamil Nadu's Premier Food Industry Conclave

Karthikeya Dev of XIME Chennai participated in the Tamil Nadu Food Processors' Executive Conclave held on 10th May in Thoothukudi. During the event, he had the privilege of interacting with several distinguished dignitaries, including the Honourable Minister of Social Welfare and Women Empowerment of Tamil Nadu, Ms. P. Geetha Jeevan, the Director of SICCI (The Southern India Chamber of Commerce and Industry), Mr. Arun, CEO of Killikulam Agri University, and other prominent business leaders from the region.

FACULTY ACHIEVEMENTS

Date	Event/ Achievement	Details
April 21 – 26, 2025	IP Master class sessions conducted by Innovation Cell -Ministry of Education and AICTE	Attendee: Dr. Ravi Veeraraghavan
May 21, 2025	Rane Group ACE Awards Programme, along with the President, Ashok Leyland	Jury: Dr. Ravi Veeraraghavan
June 9 - 13, 2025	Online FDP on Universal Human Values - Phase I (conducted by AICTE)	Attendee: Dr. A Uma Maheswari
June 14 - 20, 2025	Online FDP on Data Analysis using SPSS and AMOS for PhD research and scholarly publishing	Attendee: Mr. Surenthran David P
June 23 - 30, 2025	One-week physical FDP on Universal Human Values - Phase II (sponsored and conducted by AICTE)	Attendee: Dr. A Uma Maheswari
June 27 & 28, 2025	FDP on Understanding and Applying AI in Business & Academia at XIME, Bangalore	Attendee: Dr. Mathuraswamy P, Dr. Sundari R, Mr. T Bothichandar and Ms. Arul Thava Mary A

STUDENT PUBLICATIONS

Author (s)	Title & Journal
Keerthi M. Akhilesh P. Jayan	<i>AI in Global Governance: Unleashing Potential, Overcoming Challenges, and Addressing Ethical Concerns</i> , MET Srujan – Inaugural Edition Institutional Journal

RESEARCH PUBLICATION

Author (s)	Title & Journal
Dr. Sundari R	<i>AI - Driven Customer Experience in Indian Retail: A theoretical Framework</i> , IPE Journal of Management UGC care
Dr. A. Uma Maheswari	<i>Artificial Intelligence and Its Ethical Implications in Global Society: A Conceptual Exploration</i> , International Journal of Latest Technology in Engineering, Management & Applied Science (IJLTEMAS) Peer Reviewed
Dr. A. Uma Maheswari	<i>Paradigm Shift in Sustainability: Unravelling the Human Psyche for Environmental Stewardship</i> , International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS) Peer Reviewed
Dr. A. Uma Maheswari	<i>Reimagining the Psychological Contract AI in HR and Employee Trust</i> , International Journal of Science Academic Research (IJSAR) Peer Reviewed
Dr. A. Uma Maheswari	<i>Beyond Algorithms: A G.E.N.D.E.R. AI Framework for Advancing Workplace Equity in Automation</i> , International Journal of Global Research Innovations & Technology (IJGRIT) Peer Reviewed

Dr. Uma Maheswari Mr. S Chandrasekar	<i>Force Field Analysis in the Digital Age: A Systemic Approach to Change Management in Organizations</i> UGC Care
Dr. Uma Maheswari	<i>Sustainable Development Goals: India's Progress and Future Challenges: "Viksit Bharat @ 2047: A Vision for Prosperity and Progress"</i> Book Chapter
Dr. A Uma Maheswari	<i>AI And Human Creativity: Will Machines Ever Replace Human Innovation? Book titled: "Global Perspectives in Science & Social Science: Trends and Transformations"</i> Book Chapter
Mr. Chandrasekar co-authored with 4 others	<i>Productivity improvements in the assembly line through lean manufacturing and the Toyota production system.</i>



KOCHI SUSTAINABILITY SUMMIT

The Kochi Sustainability Summit 2025, hosted at XIME Kochi on April 2, 2025, focused on the theme “Shaping Sustainable Cities for the Future,” aligning with UN Sustainable Development Goal (SDG) 11. The summit attracted 83 external participants from over 200 registrations and featured engaging sessions with industry experts, scholars, and urban planners. It was inaugurated by Prof. Alok Krishna and chaired by Prof. C.P. Ravindranathan, covering key topics such as inclusive green spaces, heritage conservation, smart transport solutions, and reducing urban environmental impacts. Notable speakers include Dr. May Mathew (CEE), Nikhil Chopra (Kochi-Muziris Biennale), and Dr. M. P. Ramnavas (KMRL). The event reflected XIME Kochi’s commitment to sustainability-driven dialogue and urban innovation, concluding with a networking lunch that encouraged collaboration across diverse sectors.



INTERNATIONAL YOGA DAY



On the occasion of International Yoga Day 2025, XIME Kochi organized a rejuvenating yoga session that brought together students, faculty, and staff in the spirit of wellness and mindfulness. The event focused on promoting physical health, mental clarity, and emotional balance through the practice of yoga.

The session served as a gentle reminder of the significance of holistic well-being, especially in today’s fast-paced world. Participants enthusiastically engaged in various yoga postures and breathing exercises under guided instruction, fostering a shared sense of peace and vitality. It echoed XIME Kochi’s belief that education extends beyond classrooms, embracing practices that nurture a healthy, balanced life.

LEAP ENTREPRENEURS SUMMIT

On June 18, 2025, XIME Kochi was well-represented at the LEAP Entrepreneurs Summit, with faculty members Dr. Dawn Jose, Mr. Madhavan Nampoothiri, Dr. Bijith George Abraham and Mr. Abraham Varghese serving as distinguished panelists. The summit was organized by Udyam Learning Foundation in collaboration with the ITD Department, Government of Kerala.

LEAP is a pioneering initiative aimed at fostering entrepreneurial thinking and practical skill development among students in Kerala's Government ITIs. The programme emphasizes mentorship, hands-on learning, and the real-world application of business ideas. The participation of XIME Kochi faculty contributed valuable academic and industry insights to the discussions, further strengthening the bridge between institutional learning and entrepreneurial action.



CLUB ACTIVITIES

XSeed

CLOTH DONATION DRIVE IN ASSOCIATION WITH GOONJ KOCHI

On April 19, 2025, XSEED joined hands with Goonj to conduct a Cloth Donation Drive at XIME Kochi. With wholehearted support from Batch 11 students, the initiative collected over

500 kilograms of pre-loved clothes and other essential items for underserved communities.

The drive promoted a culture of conscious giving and sustainable reuse, reinforcing the power of small acts in creating a broader social impact. It was a moment of pride for XIME Kochi, as students united with empathy and responsibility, echoing the institution's belief in service-driven leadership and community support.



WEBINAR – “MEASURING WHAT MATTERS” BY DR. ANDREA VINCENT

In its pursuit of experiential learning and social engagement, XSEED hosted an insightful webinar titled “*Measuring What Matters: Monitoring, Evaluation and Impact for NGOs*” on April 25, 2025. Led by Dr. Andrea Vincent, Senior Research and Liaison Lead, the session brought together around 20 NGOs and student volunteers in a dialogue around outcome-based planning and data-driven social work.

The webinar offered valuable perspectives on measuring social impact and aligning efforts with community needs. It empowered participants with practical strategies to enhance the effectiveness of NGO initiatives,

reinforcing XIME Kochi's dedication to fostering informed, action-oriented changemakers.

A JOURNEY BEYOND BORDERS: MY EXPERIENCE AT NUCB, JAPAN

Ankur Verma- Batch 12

Studying abroad is often described as a life-changing experience, and my time at Nagoya University of Commerce and Business (NUCB), Japan, has truly lived up to that promise. From stepping into a new culture to navigating a completely different academic environment, the exchange program offered me not just an academic opportunity but a chance to grow personally and professionally. NUCB is renowned for its unique Case Method learning, inspired by Harvard Business School, which places students at the centre of discussions. Unlike traditional lectures, we were expected to analyse real-world business cases, present our arguments, and challenge the perspectives of our peers. This dynamic, discussion-based approach not only sharpened my analytical and communication skills but also built my confidence to speak up in a global classroom filled with diverse voices.



What made NUCB stand out even more was its strong international student community. I met classmates from over 30 countries,

each bringing a unique perspective shaped by different cultures, industries, and experiences. Whether we were discussing a Harvard case on strategic pricing or enjoying sushi after class, the cross-cultural exchange was constant and enriching. Outside the classroom, Japan itself was a classroom. From the punctual precision of its trains to the deep-rooted respect in everyday interactions, every aspect of Japanese life offered a lesson in discipline, hospitality, and harmony. I visited historical sites in Kyoto, witnessed the cherry blossoms bloom in Nagoya, and even tried my hand at making traditional Japanese sweets.

Living in a different country also meant stepping out of my comfort zone—learning basic Japanese phrases, adjusting to new routines, and managing everything independently. But with every challenge came growth. I returned with not only academic credits but also a broader worldview, a deeper appreciation for cultural diversity, and a renewed sense of purpose. The world is much bigger than the classroom, and there's no better way to experience it than by immersing yourself in a new one.

SUMMER INTERNSHIP STORIES

Krishnendu Pillai, Batch 12

Market Research Intern @ Atomberg Technologies

My summer internship with Atomberg Technologies was eye-opening. While I expected to study retail strategy, what truly stood out was how much I learned by simply listening - to retailers, electricians, and customers. I visited over 60 outlets across Kochi, conducting mystery audits and observing buying behavior. At first, it was overwhelming, but soon I began noticing patterns not just in what was said, but in what was left unsaid. I realized retail isn't just

about features; it's about trust and confidence in recommendations. This experience sharpened my ability to observe, ask the right questions, and think from both the brand's and the buyer's perspective. In the end, I learned that the most valuable insights often come from the smallest details and listening is where strategy begins.

Pranav, Batch 12

Data Analytics Intern (IT) @ Malabar Gold & Diamonds

My internship at Malabar Gold & Diamonds as a Data Analytics Intern (IT) focused on enhancing data visibility within the supply chain. I helped document the structural and business metadata of critical operational reports—making analytics more accessible across departments. I also conducted a delivery performance analysis across thousands of showroom lanes and developed a Power BI dashboard to identify delay patterns and efficiency gaps. This hands-on experience gave me deep insight into how data and analytics power smarter decisions in one of the world's largest jewellery retail chains.

Anwin Jose, Batch 12

Business Development Intern @ Lanware Solutions

During my summer internship at Lanware, I had the opportunity to contribute to the company's digital growth. I conducted in-depth SEO audits and keyword research to improve website performance and visibility. I also crafted tailored B2B proposals on Upwork to effectively showcase Lanware's

strengths to potential clients. In addition, I leveraged platforms like LinkedIn Sales Navigator, Lusha, and Clutch to identify and validate high-quality leads, laying a strong foundation for targeted outreach. This experience not only enhanced Lanware's digital presence but also gave me valuable exposure to real-world digital marketing and lead generation practices.

Ann Maria, Batch 12

HR Intern @ Technopark

My internship experience at Technopark was a journey of discovery — not just about organizational structures or HR systems, but about people, patterns, and perceptions. Going in, I anticipated learning about training processes and HR frameworks. But what truly made an impact was the depth of insight I gained through interaction by listening to employees, managers, and observing workplace dynamics across departments. I conducted surveys, analyzed skill gaps, and assessed training needs, but the real learning came from connecting the dots, noticing the disconnect between job clarity and execution confidence, understanding preferred learning formats, and the subtle indicators of where growth was truly needed. I learned that in HR, data is only the starting point. It's the conversations, the unspoken expectations, and the small nuances that shape real strategy. This experience sharpened my ability to think empathetically, communicate effectively, and recommend with purpose. In the end, what stood out wasn't just the systems or findings — it was realizing how listening can reveal more than any form or metric ever could.

RESEARCH PUBLICATIONS

Author	Title	Journal	Indexed
Mr.Sony Varghese	Navigating the Niche: Riya Mehta's Strategic Overhaul at Custom Elements.	Journal of Informatics Education and Research	ABDC-C
Dr.Amitabh Satapathy	Framework to evaluate Policies for adoption of Rooftop solar PV.	Advances in Consumer Research	ABDC-B
Dr.Amitabh Satapathy	Test of Random Walk Hypothesis in Indian Stock Market, and Verify Any Relationship Between Market Efficiency and Liquidity.	Global Business Review	Web of Science, SCOPUS Q2 and ABDC C
Mr.Sony Varghese	Exploring the buying behavior of consumers through social media.	Academy of Marketing Studies Journal	ABDC-B

UPCOMING EVENTS

1. 79th Independence Day Celebrations in XIME
2. HR Conclave on August 22, focusing on the theme "The Tech-Enabled Future."
3. NBA Accreditation Visit (August)
4. EFMD Accreditation Visit (September)
5. Inauguration of the Bloomberg Lab



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